

Hotel Placement Program grows with major chains

Aequus Institute Publications has expanded its placement of *Science and Health with Key to the Scriptures*, by Mary Baker Eddy, in hotels across the nation. Aequus is placing 4,000-5,000 copies per month in independent hotels, as well as the large chains everyone is familiar with, and the program is growing...

- Best Western
- Econo Lodge
- Days Inn
- Comfort Inn
- Marriott Courtyard
- Holiday Inn
- Budget Motel
- Howard Johnson
- Super 8

These are a few of the many hundreds of establishments that have participated in the program. Even some YMCA's and YWCA's have placed the book in their rooms.

Three major chains have granted Aequus permission to contact their individual hotels for



placement; these are Radisson Hotels International, Marriott Courtyard Hotels and Promus Hotels, which includes Embassy Suites, Hampton Inns, Hampton Inn Suites,

and Homewood Suites.

Aequus has placed well over 35,000 books in the past several months and we expect to place more than 100,000 copies of *Science and*



Health in 1996! We have a dynamic group of professionals who will be sharing this wonderful

continued on page 3

CD-ROM *Journal Search*®

After two years of product development and testing, Aequus Institute is pleased to announce that its CD-ROM *Journal Search*® Program is available in time for the New Year. Share the inspiring insights of the Bible, *Science and Health* and the published writings of Mary Baker Eddy, along with the *Christian Science Journal* (issues from 1893 to 1910), with those you love, through this great study aid.

Aequus developed *Journal Search*® around one of the strongest search programs on the market today, which will make research easier than ever before for students, scholars, and practitioners. Imagine typing in a word or phrase on your computer and finding out that it was used 117 times throughout the period of the *Journals* included in this program, and then, with the click of the mouse, find yourself in the text selections where the reference was first introduced. Click again and you are into each use of that word or phrase. When you come across any of the nearly 25,000 cross-referenced quotations from the other books on the disk, you will find yourself in the middle of that passage in the Bible or *Science and Health* with one click. Click again, and you're back to your original citation.



One of the product testers commented that it was, "... like having a concordance to Mrs. Eddy's lifetime writings." Some of the program's benefits include the following:

- 30,000 pages of original text
- "point and click" access to any word, phrase, date, or name
- highlight words or text passages
- 25,000 biblical and S&H cross references
- Windows and Macintosh compatible

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Aequus Institute Prison Placement Program

Aequus Institute is actively distributing *Science and Health* to the libraries of prisons across the country. This program was conceived to help those looking for a deeper understanding of the Bible, and to bring healing into the lives of our nation's prison inmates.

Earlier this year, Aequus Institute agreed that this program was in keeping with our book placement program, and authorized a special campaign to place copies in the libraries of the prisons in the U.S. As the program developed, research was done in the area of book placement by local churches. The results were encouraging. Many references to prison work in the early years of Christian Science were discovered. A letter from J. B. Lynch, Warden of the Kansas State Penitentiary, dated July 1886 states, "...We gladly accept a copy of the Christian Science Textbook, *Science and Health*, for the benefit of our library." Other examples of success with this type of program were found throughout the early journals, with most of the work being done by local churches through individuals and Sunday school classes.

Our initial marketing effort has placed, in 125 prisons across the nation, a package consisting of 10 copies of *Science and Health*, as well as one copy each of our two biographies; *Mrs. Eddy*, by Hugh A. Studdert Kennedy; and *Mary Baker Eddy, Her Spiritual Footsteps*, by Gilbert C. Carpenter Sr., and Gilbert C. Carpenter Jr.

If you know any prison officials in your area receptive to our program of sharing *Science and Health* in prison libraries please call us at 1-800-441-1963.

See page 5 for a complete listing of all publications available from Aequus Institute. Call us at 1-800-441-1963 to order any of our books.

THE HEALER

The Healing Work of Mary Baker Eddy
by David L. Keyston

Aequus Institute was instrumental in publishing this book so that all may know of the definitive example today of healing through prayer.

The Healer chronicles the awe-inspiring Christian healing work of the greatest spiritual healer since Christ Jesus. Mary Baker Eddy's expression of love and dominion, through her understanding of God's Love for man, enabled her to "heal the sick, cleanse the lepers, raise the dead, and cast out devils", all through prayer alone.

From first hand accounts, feel the inspiration she received, feel the love this woman expressed, and feel the joy experienced by those who were healed by her. You will feel blessed. You will see how it is possible to heal through prayer, today.

Relive those inspiring moments when Mary Baker Eddy discovered God's power to heal, the same power that the beloved Master exercised in his healing ministry. You will sense the power she reflected as she demonstrated the healing truths of the Bible.

You will feel the wonder and awe that those close to her experienced when testifying to her remarkable demonstrations of the Christ power in overcoming sin, sickness, disease, even death.

"Mr. [Samuel] Clemens (Mark Twain), admired Mrs. Eddy. ... He frequently acknowledged that humanity owed to her a deep obligation for Christian Science healing. Mr. Clemens also said, 'Closely examined, painstakingly studied, she is easily the most interesting person on the planet, and in several ways as easily the most extraordinary woman that was ever born upon it.'" —Smith, Clifford P., *Historical and Biographical Papers*, First Series, C. S. Publishing Society, 1934, p.75

Special Pricing!

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Join the most satisfying,
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 opportunity to share *Science
 and Health* with others!

Just a couple of Placement Positions Available!

Call us today if you would like to participate in our inspiring, exciting, and profitable programs for placing *Science and Health* in hotels and motels all across our nation.

We need dedicated individuals, with reliable transportation, who know how to do metaphysical work. Applicants must be self-starters and enjoy meeting people. Realize great financial potential in our proven program.

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HOTEL PLACEMENT PROGRAM (cont'd from page 1)

book with hundreds of hotels in 1996. If you know of anyone in the hotel business who would be interested in a presentation, please call us at 1-800-441-1963.



CD ROM JOURNAL SEARCH® (cont'd from page 1)

- makes class work, weekly lessons, and historical research a joy
- save and print out to your personal file

Journal Search® will retail for \$149.00 after February 1996. For all orders placed prior to May 1, 1996 we are offering a pre-publication price of \$99.00, which includes shipping and handling. For more information on *Journal Search*® or to place an order, call our order line at 1-800-441-1963. CA residents must incl. tax of 8.25%.



Aequus Institute spotlight on Helen Wright and the Mary Baker Eddy Institute

Mrs. Wright returns Mary Baker Eddy to the spiritual pinnacle where she rightfully belongs. Early introduced to Christian Science through the miraculous healing of both her parents, she became a *Journal* listed practitioner before starting her writing profession. She founded the Mary Baker Eddy Institute in 1987 to bring a fuller understanding of how Christ Jesus and Mary Baker Eddy DID the healing. Her new book "MADE WHOLE: YOUR MARRIAGE TO GOD" brings out that your own true mind is God, and this point understood will give you sovereign power to think and act rightly. Her books have been an inspiration to thousands by bringing them a clearer understanding of Mary Baker Eddy's life and work. Mrs. Wright's insights on the violations of Mrs. Eddy's God-inspired *Church Manual* provisions have enlightened many as well.

W.M.T., of Maryland, writes, "[Helen Wright's] work is the beacon light in the storm, and in the history of the Christian Science movement, will some day be recognized as comparable to what Martin Luther did for Christianity itself."

| | |
|--|-----------------------------------|
| Mary Baker Eddy: A New Look | \$15.50 |
| Mary Baker Eddy's Manual & Church Univ. | \$18.20 |
| If Mary Baker Eddy's Manual Were Obeyed, 3rd edition. | \$13.20 |
| America: Cradle for the Second Coming of the Christ | \$15.50 |
| Mary Baker Eddy: God's Great Scientist, Vol. I-IV each | \$15.50 except Vol. II is \$13.20 |
| Mary Baker Eddy Reveals Your Divinity (v. IV) | \$15.50 |
| Humanity's Divinity, Vol. V | \$18.20 |

—Helen Wright's NEW BOOK!—

Made Whole: Your Marriage to God— \$18.20

Mary Baker Eddy: Leader Forever, 112 pp. booklet FREE
 Mary Baker Eddy: Leader Forever, 46 pp. pamphlet FREE

Please contact The Mary Baker Eddy Institute for further information or to order its books.

2100 Third Ave., #2601 • Seattle, WA 98121

1-(206) 441-9327 for orders or

Email: healing@mbeinstitute.org

Internet website:

<http://www.mbeinstitute.org/healing/>

Books available from Aequus Institute

All books available from Aequus are quality bound in a rich blue leatherette binding, except for *Journeying Onward*, which is in a similar color cloth hardbound or paper softcover.



Journeying Onward
by Lillian de Waters

softcover-\$4.95
hardcover-\$6.95

This is a wonderful primer for any friend you want to introduce to Christian Science.



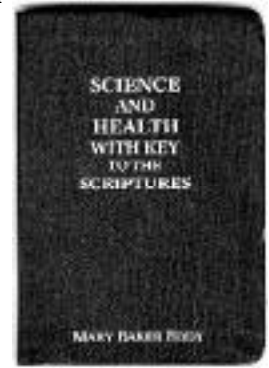
Mary Baker Eddy: Her Spiritual Footsteps by Gilbert C. Carpenter, Jr. and Gilbert C. Carpenter, Sr.

\$10.95

This wonderful biographical book provides invaluable insights into the life of one of the most remarkable women who ever lived and the divine guidance she received in the establishment of her church, her daily affairs, and the healing work she performed.

Science and Health with Key to the Scriptures by Mary Baker Eddy

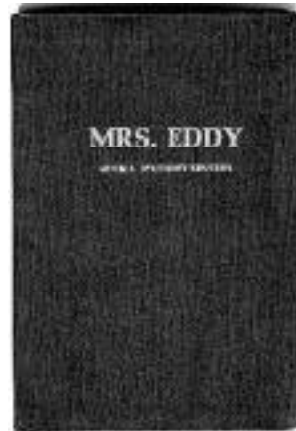
\$9.95



This original book on metaphysical Mind-healing has healed millions of people of every known ill of mankind, including "incurable" disease.

Mrs. Eddy by Hugh A. Studdert-Kennedy

\$10.95



"The objective appraisal of Mary B. Eddy. ... This may not be the last biography of Mrs. Eddy, but it will always remain the definitive one, because it establishes who, and what Mrs.

Eddy was, and why Christian Science wields such potent influence." ¹⁹⁴⁷ Chicago Tribune

To Order

**Call Aequus Institute at
1-800-441-1963**

**Please add \$1.50 per book
for shipping.**

All four books for \$29.95
(Aequus pays the shipping!)
CA residents incl. 8.25% tax

A remarkable Seattle artist renders very faithful reproductions of Mary Baker Eddy in original oil paintings. Prices vary with size (\$300+). Call 1-206-728-1819 for information.

Walden Superstores stocks *Science and Health*

Aequus Institute is placing *Science and Health with Key to the Scriptures* in bookstores nationwide. You should now be able to visit your local Walden Superstore and find the beautiful leatherette edition of *Science and Health* on the shelf—the final edition Mary Baker Eddy left us in 1910. Aequus is pleased to make available this wonderful book that has healed millions for only \$9.95, a price significantly less than *anywhere* else.

While this book can be ordered through any major bookstore, Aequus Institute Publications expects to have this healing book in other major bookstores by Easter, including Barnes & Noble. Q

Practitioners Needed!

The Mary Baker Eddy Institute has recently established a presence on the World Wide Web. They have been getting inquiries for the services of qualified Christian Science practitioners. If you have been in the CS practice, and would be willing to have your name provided to those in need as a practitioner, please contact them at:

The Mary Baker Eddy Institute
2100 Third Ave., #1901, Seattle, WA 98121
(206) 728-1819 or (206) 441-9327
email: healing@mbeinstitute.org

Gene Chapman TOP Producer in 4th Quarter

Gene Chapman and his wife, Helen, love people and Christian Science, and it shows!

Gene has been actively placing over 20,000 copies of *Science and Health* in hotels during the past several months. He has visited just about every major hotel chain and placed in many of their individual hotels, as well as hundreds of independent hotels and motels.

Gene has blanketed Oregon, and has made visits to hotels in Washington, California, Idaho, Colorado, Nebraska, Utah, and Missouri.

Gene and Helen realize the importance of doing their prayerful work every day which supports this Christ effort in sharing the truth with mankind.

Let's give Gene and Helen a BIG hand for the wonderful work accomplished, and to Gene's continued success. Q

A Wonderful Testimony

Healing is what it is all about! Gene Chapman left a copy of *Science and Health* with a hotel manager to give to the owner to evaluate for putting in hotel rooms, and said he would come back a few days later to discuss it.

When Gene returned a few days later, he asked the man if he had the book. The manager said "No, the day after you came in I gave it to a friend of mine." He then proceeded to tell Gene a most wonderful story. This friend of the manager had come in with a tale of woe. It appears he had stepped on a rusty nail some time previously, but did not go to the doctor, feeling that it would probably be OK. However, the foot became infected and by the time the man *did* get to the doctor, the doctor said that he thought the man had waited too long, and that the foot would probably need to be amputated. Of course this shocked and dismayed the man; he left to think about this decision. He visited his friend, the hotel manager, and told him his story. The manager gave him the *Science and Health*, stating that someone had left it off earlier, and had said that people have been healed by reading it.

The man took *Science and Health* home and read the first chapter on "Prayer." The man's thought was so illumined as to what true prayer was, what a true communion with God was, that his foot immediately began to drain, commencing the healing process. Needless to say, the man was very grateful for this healing. The manager, who now had first-hand proof of the healing experience of his friend, asked for another copy of *Science and Health*, certain he could convince his boss to place one in every room. Q



More Hotel Placements of *Science and Health*

Jim Chapman, Gene and Helen's son, who has only just started, is placing the book in Missouri.

George Fisher has had success in placing "the precious volume" in hotels in Ohio.

Marcus and Molly Geier of Ft. Pierce, FL, have placed 2000+ in their first few days!

Dave Keyston's placements have been in Washington, Idaho, North and South Carolina. Q

WE THANK YOU FOR YOUR PRAYERFUL SUPPORT!

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Just call us at 1-800-441-1963
and ask for Sarah. She will be
glad to assist you.

*Are you travelling soon?
Would you like to know which
hotels along your route carry
Science and Health? Call us
at 1-800-962-1464 and we will
be glad to find them for you.*

A Brief History of Aequus Institute

Aequus Institute was started in 1983 by the late Loran Alan Mansfield with two specific objectives:

- the promotion and strengthening of the free market economic system throughout the world
- the promotion of the teaching of Mary Baker Eddy and the Cause of Christian Science

The following represent some of the successful efforts of Aequus Institute to further the cause of Christian Science:

- publishing of two biographies on Mary Baker Eddy and other books (see pg. 5 for a complete listing of books)
- publishing of *Science and Health with Key to the Scriptures* by Mary Baker Eddy. (Mrs. Eddy's final 1910 ed.)
- placement of thousands of copies of *Science and Health* in hotels and motels across the United States
- development and marketing of the CD-ROM *Journal Search®* program, a complete concordance to the Bible, Mrs. Eddy's published writings and the *Christian Science Journal* (from 1893-1910)

Q

AEQUUS

INSTITUTE NEWSLETTER

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Her Place in History, by Hugh A.
Studdert-Kennedy
SEE PAGE 5